

# TABLOIDS VS QUALITY PRESS

Observe the two front pages of the Sun and the Daily Telegraph.

- 1) Find the following parts for each of them : *banner headline ; picture, caption, sub-title, news item*
- 2) Fill the grid for each of them. (Copy the grid on a separate sheet of paper).

<b>Name</b> of the paper : .....	<b>Adjectives/expressions</b> to qualify the headline * .....
<b>Date</b> of publication : .....(for the Daily T.)	<b>Aspect(s)</b> focused on : .....
<b>Layout</b> : -space given to the article : ..... -space given to the photographs : ..... -size of the characters : ..... -colors : .....	<b>Target audience</b> : .....  <b>Conclusion</b> : quality paper or popular paper (tabloids) ?

\*key adjectives/expressions:

*biased, gutter press, fair, broadsheet, red-tops, partial, unprejudiced, national, sensational, quality, unfair, prejudiced, impartial, gossip, in-depth information, spectacular detail, neutral, bold characters, capital letters, inquisitive, reliable, trustworthy, unreliable, superficial, shallow, fake, sham, pathetic, true, entertaining, informative*  
 (Look up in a dictionary to check the meaning!)

- 3) Be ready to describe each front page orally (E.O.C)
- 4) P.E. On a computer, create a front page from the following subject :  
**“Dublin : Tragedy on Saint Patrick's Day”**

pupil A : you will imagine the front page of a quality paper  
 pupil B : you will imagine the front page of a tabloid  
 E.O.C : Then be ready to explain your choice to your classmate