

IRELAND PROJECT

Situation

You are a team of reporters preparing a special report on Ireland.
Your newspaper / magazine sent you to Ireland for 5 days, during the Saint Patrick Festival.
You must prepare a report of your activities in Ireland to promote the country.

Organization

There will be two groups of reporters ; one is specialized in tabloids, the other in broadsheets.
Each group will be divided into 5 smaller groups of 3 reporters.
These 5 smaller groups will be competing for the best report on Ireland.
To elect the best group, the broadsheet groups will be evaluated by the tabloid groups and vice versa.

BROADSHEETS	TABLOIDS
Group 1 - - -	Group 1 - - -
Group 2 - - -	Group 2 - - -
Group 3 - - -	Group 3 - - -
Group 4 - - -	Group 4 - - -
Group 5 - - -	Group 5 - - -

Your Task

CONTENT	SKILLS
Written articles with pictures	Written Production
Oral reports (with video if possible)	Oral Production
Interviews of Irish people	Oral Interaction
FORM	
Think of a front page	Respect the rules of your layout-broadsheets vs tabloid
Think of a coherent layout of each article / page	Have a look at different magazines / newspapers
STRATEGY	
Read brochures to nourish your report Question people as well	Reading skills Oral comprehension

RULES

In each group, every reporter must work all the skills, which means you must switch roles every day as shown in the grid.

Program per day	Reporter 1's task	Reporter 2's task	Reporter 3's task
Thursday March 13 th	TRANSPORT : organize your task / prepare questions for the interviews		
Friday March 14 ^h Belfast Titanic Museum city tour (game)	Written Production	Oral Production	Interaction (Interviews)
Saturday March 15 th Belfast murals Belfast Protestants and Catholics neighbourhoods Giant's Causeway	Oral Production	Interaction (Interviews)	Written Production
Sunday March 16 th Trinity College The Book of Kells city tour (game)	Interaction (Interviews)	Written Production	Oral Production
Monday March 17 th St Patrick's Parade	choose	choose	choose
Tuesday March 18 th	TRANSPORT : work on your project		

ADVICE

► Before the school trip

- 1) Find your fellow reporters
- 2) Assign a task to each reporter per day, knowing that you must switch skills every day
- 3) Prepare questions you would like to ask to Irish people
- 4) Discover the places we will visit ahead of time
- 5) Your productions will be published online through the blog and on madmagz.com

So be aware of the basic rules of publishing online (proper language, proper pictures etc...)

► During the school trip

- 1) Take as many brochures / documents as possible in museums, places visited. They could be useful later.
- 2) Take as many relevant photos / videos as possible. Try to sort them out every evening as some photos / videos might not be suitable for online publishing. For video, limit yourself to 20-25 second sequences.
- 3) Do not miss any occasion to interview Irish people (think of your host family, teenagers in the street)

They may not accept to be video recorded ; so ask them first if they agree to be recorded.

If they refuse, interview them and write their answers (they can serve for a written article).

- 4) Use the 2 days of transport to organize/prepare/work on your final production.

► After the school trip

- 1) If you need some extra information go on the Internet and complete what you don't know.

Be careful to select reliable sources !

- 2) Do not procrastinate your project ! Start it as soon as you come back not to forget images, experiences, people's words.